

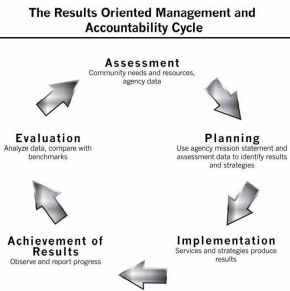
About our Strategic Plan

Our three year Strategic Plan reflects the agency's vision and mission statement as we continue to expand and develop programs to alleviate poverty conditions for individuals, families, and communities in 27 counties in south central Nebraska and two counties in Kansas. The agency works to enhance economic, education, health, housing, nutrition, and transportation opportunities to improve the quality of life for the people and communities we serve.

Our Vision: "Helping people, changing lives, and making communities a better place to live."

Our Mission: To provide essential programs that help individuals, families, and communities reach their fullest potential through advocacy and partnerships. Our dedicated staff provides access to opportunities in education, health, housing, nutrition, and transportation. These services empower people to make a positive difference in their lives and communities."

To assist in the control and evaluation of new projects and strategic planning efforts we developed our **Strategic Planning Scorecard**. This scorecard has been in use by our organization since 2007. It has evolved over the years, and remains our attempt to quantify progress or effort and not just results.



The ROMM Cycle graphic was developed by the Mid-America Center for the 2007 ROMM. This graphic is based on the ROMM Cycle graphic developed by the Mid-America Center for the 2007 ROMM. The ROMM Cycle graphic is a trademark of the Mid-America Center for the 2007 ROMM. The ROMM Cycle graphic is a trademark of the Mid-America Center for the 2007 ROMM. The ROMM Cycle graphic is a trademark of the Mid-America Center for the 2007 ROMM.

The complete Strategic Plan Scorecard including measurable results is available on our website at:

www.communityactionmidne.com

ABOUT US:

Community Action Partnership of Mid-Nebraska (Mid) serves 139 communities located within 27 counties in south central Nebraska and two counties in Kansas.

Our private, non-profit organization is an important collaborative partner working with community leaders, residents, and other organizations to alleviate poverty conditions and strengthen resources. These partnerships are essential to:

"Helping People and Changing Lives."

CONTACT US:

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The Community Action

Brand Promise:

"Community Action changes people's lives, embodies the spirit of hope, improves communities and makes America a better place to live. We care about the entire community and we are dedicated to helping people help themselves and each other."

Community Action Partnership of Mid-Nebraska



2020-2023
Strategic Plan

Mid Strategic Plan: 2020-2023

ROMA Goals: Individuals and families with low-incomes are stable and achieve economic security

Communities are healthy and offer economic opportunity

Agency increase their capacity and resources

Priority Area: Reduce barriers for our clients

- ◇ Assist with job training scholarships
- ◇ Increase capacity for case management services
- ◇ Emergency vehicle repair program
- ◇ Create directory of dental, vision, and health care providers that accept Medicaid

Priority Area: Increase the availability and affordability of housing services

- ◇ Establish funding program to help individuals make needed home improvements so they can also receive Weatherization services
- ◇ Expand Down Payment Assistance Program

Priority Area: Community Outreach and Advocacy

- ◇ Partner with area entities to educate and facilitate discussion of community needs
- ◇ Improve marketing for agency and programs to better engage community members

◇ Expand Partnerships

Priority Area: Expand Health Access Opportunities

- ◇ Fund the Community Health Worker Program
- ◇ Pilot a Mobile Dental Van/Onsite Dental Program to serve adults in rural areas
- ◇ Provide case management for providers not accepting Medicaid to ensure clients keep appointments

Priority Area: Community Engagement

- ◇ Comprehensive three year needs assessment
- ◇ Annual Customer Satisfaction Survey
- ◇ Stakeholder and Funder Surveys every two years
- ◇ Facilitate meetings on community issues

Priority Area: Building and Retaining a Quality Workforce

- ◇ Improve wages and benefits for agency staff
- ◇ Decrease staff turnover

Priority Area: Board Governance

- ◇ Strengthen Board knowledge and governance for agency programs

Priority Area: Improve Transportation Access

- ◇ Improve same day on demand services by adding more drivers for RYDE Transit
- ◇ Partner with Uber Services to provide referrals
- ◇ Create marketing plan and short video to better explain Public Transit
- ◇ Utilize Transportation Matrix from Tri-City Intercity Bus Route to determine new partners

Priority Area: Increase Access to Pre-school/Childcare

- ◇ Increase childcare partnerships
- ◇ Expansion of Head Start/Early Head Start
- ◇ Meet with all Licensed Education Districts to promote Head Start

Priority Area: Access to Healthy Foods

- ◇ Research expansion of the Mobile Produce Pantry Program
- ◇ Start a centralized Food Pantry in Buffalo County with local partners
- ◇ Expand Senior Center programming
- ◇ Establish drop off locations for people to donate extra produce
- ◇ Increase WIC Caseload to serve more families